

AN EXPERIENTIAL
**FOODSERVICE
& CULINARY
DESIGN FIRM**



WE ARE CONSULTANTS. WE ARE DESIGNERS. WE ARE FOODIES.

Headquartered in Charlotte, NC with offices in Charleston, San Antonio, and San Jose, VisionBuilders & Design has nearly 200 years combined experience. Our dedicated team of foodservice consultants, interior designers, CG and graphic artists are gifted listeners; intuitively translating your project objectives and needs into a seamless space that is beautiful, functional, and innovative.

VB+D understands the unique challenges universities face when creating dining areas for students and staff. We collaborate and apply expert knowledge from the hundreds of projects we have designed, our ongoing education, and our personal dining experiences to make your food space more than a utilitarian place to eat; it becomes a destination for a healthy, delicious meal.

OUR MISSION

VisionBuilders & Design is defined by our four core values: **Innovation, Passion, Collaboration** and **Commitment**.

- Our dedication to providing **innovative** design adds excitement and surprise to every project.
- We are **passionate** about developing unique and functional designs.
- Our multiple in-house teams **collaborate** to ensure that we exceed expectations.
- Lastly, our dynamic and highly skilled team is **committed** to delivering the best customer experience from schematic design to project completion.

THE VISIONBUILDERS DESIGN ADVANTAGE

Our expertise can be found across many foodservice sectors, most notably Higher Education, K-12, Healthcare, Business & Industry, Hospitality & Leisure, Life Plan Communities, and includes Brand Development.

We are accustomed to and enjoy collaborating with stakeholders including operational staff, allowing us to consider all elements of foodservice; from the emotional interaction between a customer walking through the door and dining space to the front-of-house, servery, kitchen, and loading dock operations.

Best of all, the talent needed to design and implement these features resides under one roof at VisionBuilders Design!

SERVICES

- Foodservice Design
- BIM & CAD Design
- Interior Design
- Graphic Design
- CG Visualization

SECTOR EXPERIENCE

- Business & Industry
- Healthcare
- Higher Education
- K-12
- Restaurants
- Life Plan Communities
- International
- Hospitality & Leisure
- Armed Forces
- Brand Development

HIGHER EDUCATION

Colleges and Universities offer a unique set of challenges. How to cater to young adults which are often far away from home means offering “home cooked” inspired meals. Being on trend with dining and social habits of this age group is important as nutrition and wellness are some of the top concerns. Developing rotating menus and installing multi-functional equipment creates a world of opportunities as society evolves.



Catawba College



Coastal Carolina University



UNC Chapel Hill



University of Miami



NYU



George Washington University





Cleveland Clinic



CHOA

HEALTHCARE

Food and nutrition at hospitals has revolutionized over the last decade. Creating micro-restaurant locations throughout the campus provides multiple opportunities for rejuvenation and connection. Patients and their families expectations are now higher than ever. Medical spaces can be stressful. These spaces provide important relaxation and nutrition benefits for employees and patients. Online ordering and quick pick up are essential in this space.



Penn Medicine - Lancaster General Health



Novant Health



Florida Medical Office Building



Mission Health Asheville



BUSINESS & INDUSTRY

Every great corporation knows their employees are their most important asset. Developing spaces for employees to relax and refuel is paramount. Creating multi-functional places that can be rearranged for business events is always a consideration built into each design. Variety and nutrition are implemented throughout all designs.



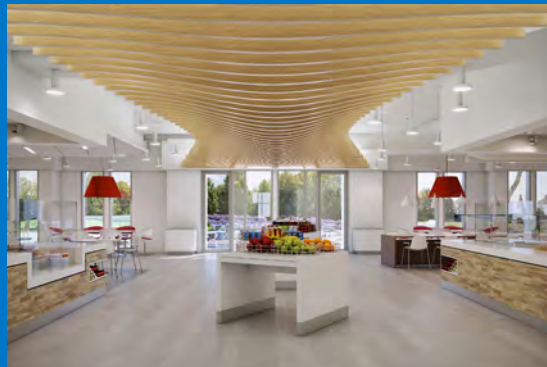
Intel



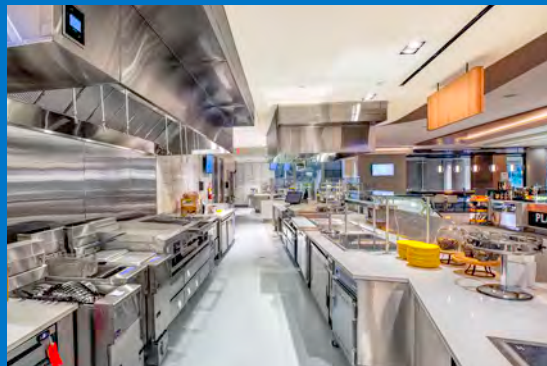
Corporate Client



Target



Compass Group



Amgen



Capital One

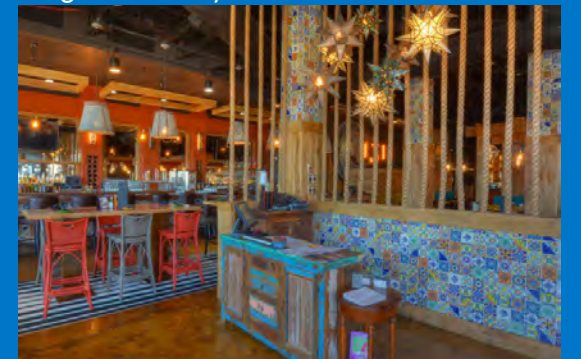


RESTAURANTS

Whether its a family-owned business or a national chain, understanding the customer experience from the front door is critical to developing loyal clients. Brand identity implementation continues into the kitchen as transparency and cleanliness are important aspects in today's cooking environment. Its important to create a dining experience that is enjoyable, yet uniquely balanced in allowing the food be the shining star.



Magnolia Bakery



Cantina 1511



Bao & Broth - Optimist Hall

Tandur Indian Kitchen

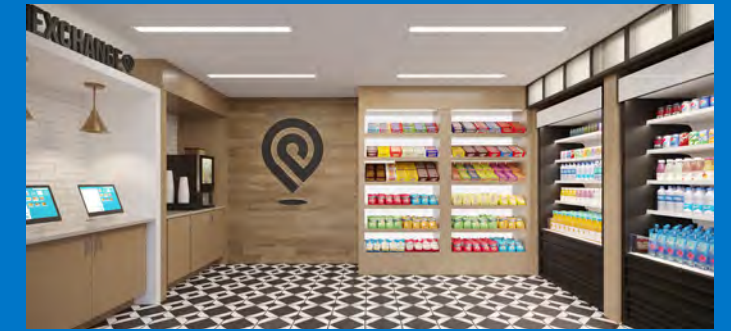


BRAND DEVELOPMENT

Our team are experts at helping brands design their spaces to reflect their values, mission, and the atmosphere they desire for customers to experience. From interior design to foodservice layout, every piece matters to develop the customer journey. We love collaborating with all stakeholders to help make their vision a reality.



Chobani Cafe



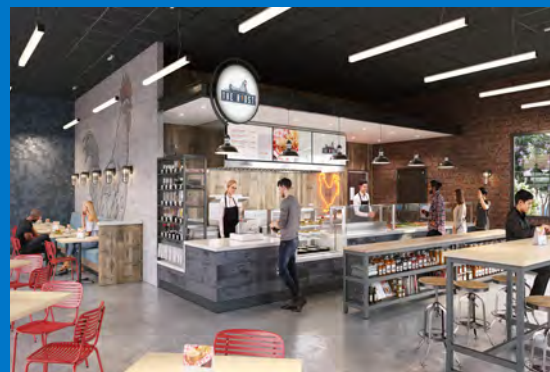
The Exchange Market



Meijer



Tandur Indian Kitchen



Morrison Healthcare



Tradecraft Coffee





Constantine Middle School



School Servery

K-12

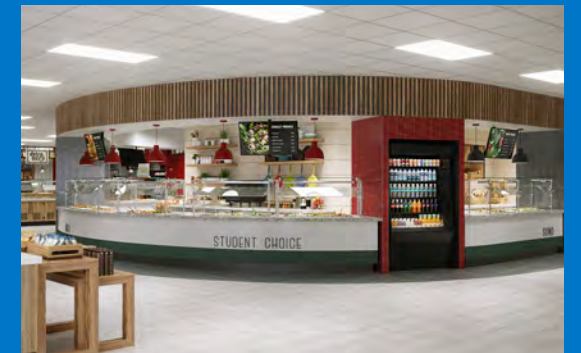
Improving participation and wait times are top priorities for K-12. Students desire higher quality meals and more time with friends. To reach these goals we create new eating areas with grab'n'go and self-serve concepts; even converting storage closets into a la carte & multi-functional stations. Coffee bars and lounges are popular additions. Incorporating food trucks and mobile eatery options allows service across campus. Implementing new technology POS, mobile order, and TV menus and allow for faster throughput. Collegiate style design is expected by younger generations with exciting graphics and millwork for a sophisticated atmosphere. Awards in the K-12 sector include: AIA's COTE Top Ten Award and WELL Education Pilot, LEED Platinum, LBC Petal Certified, ZNE for Sonoma Academy.



Sonoma Academy



Warren Central High School



Indiana School District



Mukwonago High School



HOSPITALITY & LEISURE

Quantity is a top concern at high capacity venues like sports venues and airports. But today's consumer demands quality. We have spent years developing the best way to tackle foodservice design for the consumer in this unique sector. Incorporating speed with selection is possible with a highly experienced team.



Georgia Aquarium



American Tap Room



Woosox Autonomous Market



Amusement Park Client





Sun City Grand



Sun City Grand

LIFE PLAN COMMUNITIES

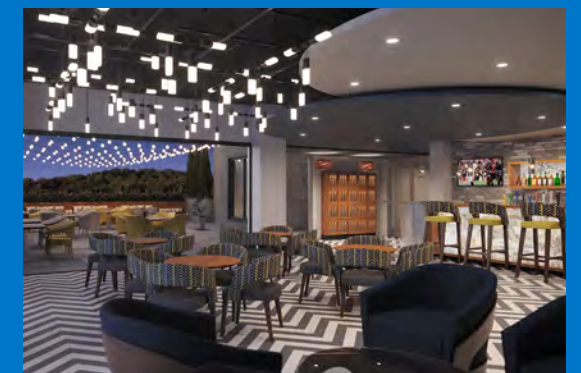
Senior living groups have evolved into incredible spaces. Offering a variety of care levels through nutrition, healthcare, wellness, yoga, fitness, entertainment, games, group engagement, and more. All of these facets require understanding of how community members and their visiting families engage and require foodservice.



Sun City Grand



Monte Vista



Sage Life



Volterra Championsgate



INTERNATIONAL

We understand the importance of working with requirements and codes of countries outside the USA. International projects have been an important part of our team since the beginning. We develop all plans and documents to the customized requirements of each project and know that excellence in this sector is crucial.



American Express - Canada



Angola - Africa



Ci Gusta! - South Africa



Queens University - Canada





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